

V-Max Caribbean

Optimize the online presence
Maximize the online power

Internet marketing services
with SEO in mind

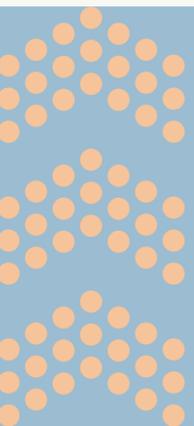
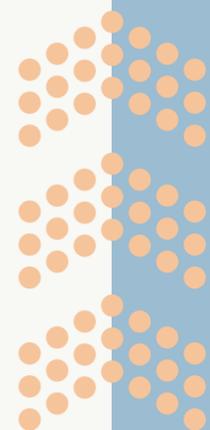




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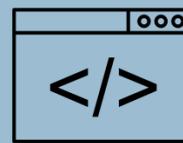
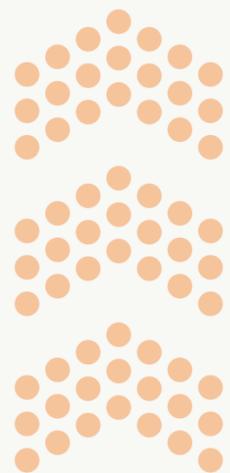
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Services

Internet marketing focuses on building a presence on the web.

I provide internet marketing services with SEO in mind.



List of Services

Internet Marketing: Strategy and Tactics

Website Audit

Web Analytics

Content marketing

Email marketing

Search Engine Optimisation SEO

On-Page SEO, Technical SEO, User Experience, Mobile SEO, Local SEO

Web Development

HTML 5, Bootstrap 5.1, MODX Revolution Content Management System



Experience

15+ years in the internet industry in top marketing positions.

Before I decided to start my own consulting business, I worked in the top marketing positions in various Russian companies.

I joined the Rambler Media Group as the Chief Marketing Officer (CMO) after the Group's successful IPO on the London Stock Exchange. As the CMO my focus was the Rambler.ru – the first Russian search engine - and its development as a media portal.

My knowledge and expertise in marketing and Internet business help clients grow and succeed in the online space.

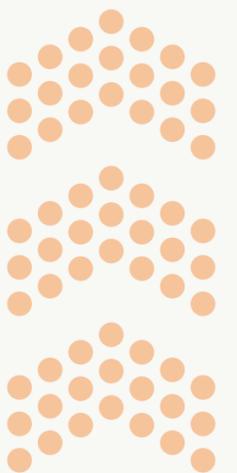




My Last Project

dreamyweddings.com

The client asked me to audit the website and improve its visibility in the search engines, especially Google.



The list of works that were done

dreamyweddings.com

As a result, the website's rankings have improved and the client has started to receive more email requests for their services.

- Website audit;
- Tested users' behaviour;
- Improved pages' speed;
- Fixed order of the headings <h> tags, added <alt> tags for images, optimized the above-the-fold content;
- User experience - optimized pages' layout and content;
- Implemented Schema.org;
- Selected the landing pages to promote;
- Google analytics.

Feedback from Clients

We weren't ranking well in SEO and our website wasn't loading quickly so I engaged the services of V-Max Caribbean.

Svetlana is very knowledgeable and her past work experiences show especially when she's explaining the issues and offering solutions. We worked with V-Max Caribbean and were able to see improvements within a short period of time. Our rankings have improved and we no longer have loading issues with our website.

I highly recommend V-Max Caribbean services.



Natalie John
Dreamyweddings.com

Let's work together



Thank You!



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